

1    **ABSTRACT**

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3    The invention is a multilevel modular database software product distribution system to  
4    enable multiple small and medium sized business entities to operate interactively with  
5    one another using the World Wide Web as an application service provider to an extended  
6    participatory subscriber network for advertising production and distribution. It provides a  
7    system whereby information collected in a proprietary database and distributed for  
8    presentation at a level where real estate shoppers can make decisions based on accurate  
9    information about a local community—information that can only be assembled by local  
10   people who really know the communities. In this system, such people would be Real  
11   estate professionals and a local newspaper or other community-based organization that  
12   sells advertising and/or other services to real estate professionals.

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